



SpinetiX Appoints Green Sources Pvt. Ltd. as Distribution Partner for India

Hergiswil, Switzerland – September 8, 2025 – SpinetiX, the leader in digital signage solutions, today announced the appointment of Green Sources Pvt. Ltd. as SpinetiX Distribution Partner for India, effective immediately. Green Sources will offer the full SpinetiX portfolio and provide on-the-ground commercial and technical support to SpinetiX resellers and integrators nationwide.

The appointment of Green Sources supports the SpinetiX growth strategy in a market where demand for professional digital signage is accelerating. By adding a strong, locally established distributor such as Green Sources, SpinetiX is improving its presence in the territory to better support a growing customer base and ensure optimal support for the channel ecosystem of dealers and integrators across India. “We are seeing sustained demand for reliable, secure, and scalable digital signage,” said Francesco Ziliani, CEO of SpinetiX. “The proven track record and presence of Green Sources combined with SpinetiX technological expertise set the right partnership to address a growing and transforming digital signage market driven by cloud-based solutions and services and gives our channel partners in India direct access to our complete solution so they can deliver projects with confidence.”

“We are excited to bring SpinetiX to more partners and end users,” said Swadesh Khetawat, Managing Director, Green Sources Pvt. Ltd. “The SpinetiX complete digital signage solution aligns perfectly with our mission to deliver reliable, end-to-end solutions to the Pro AV and IT channel. SpinetiX and Green Sources also share a strong technology-oriented DNA. Green Sources represents leading platforms such as Q-SYS, creating a natural fit for projects that blend AV control & automation, and data-driven digital signage from SpinetiX.”

The SpinetiX complete digital signage solution available through Green Sources includes:

- **Hardware players.** Robust and reliable SpinetiX digital signage players designed to deliver content flawlessly 24/7 in any digital signage application allowing advanced programmable features and integration.
- **SpinetiX ARYA.** A cloud-based CMS that allows users to set eye-catching messages on a display in minutes with their photos, videos, logos and color code.
- **Elementi software.** A simple, yet powerful digital signage software application that delivers visually rich experiences to any combination of screens across all networks. With Elementi, resellers and integrators can create high impact projects including video walls, interactive kiosks, and live streaming video.
- **Feature set licenses.** Licenses unlocking an added value set of features turning any compatible SpinetiX player into a specialized signage appliance.

About SpinetiX

At SpinetiX, we inspire businesses to unlock the potential of their story. We believe in the power of digital signage as a dynamic new storytelling platform to engage with people. For now, almost 20 years, we have been constantly innovating to deliver cutting-edge technology that helps our customers shine. Engineered in Switzerland, our comprehensive suite of solutions empowers businesses to realize their full potential. Whether you are looking for a plug & play solution to bring your story to life or a fully customized solution to captivate your audience, SpinetiX is your partner to successfully grow your business.

To learn more, go to www.spinetix.com

About Green Sources Pvt. Ltd.

Since 2009, Green Sources has been shaping the AV industry by empowering partners with innovation, insight & globally trusted brands. We work closely with system integrators, consultants & channel partners across India, offering access to future-ready technologies and a deep understanding of evolving AV needs.

Learn more at www.greensources.co

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